

# SECURITY MUTUAL'S WINTER WARM UP PROGRAM

January 1, 2010 - March 31, 2010



It's not a comfortable chair by  
a cozy, warm fire...

It's not a steaming cup of hot  
chocolate...

It's not a simmering bowl of your  
mother's homemade soup...

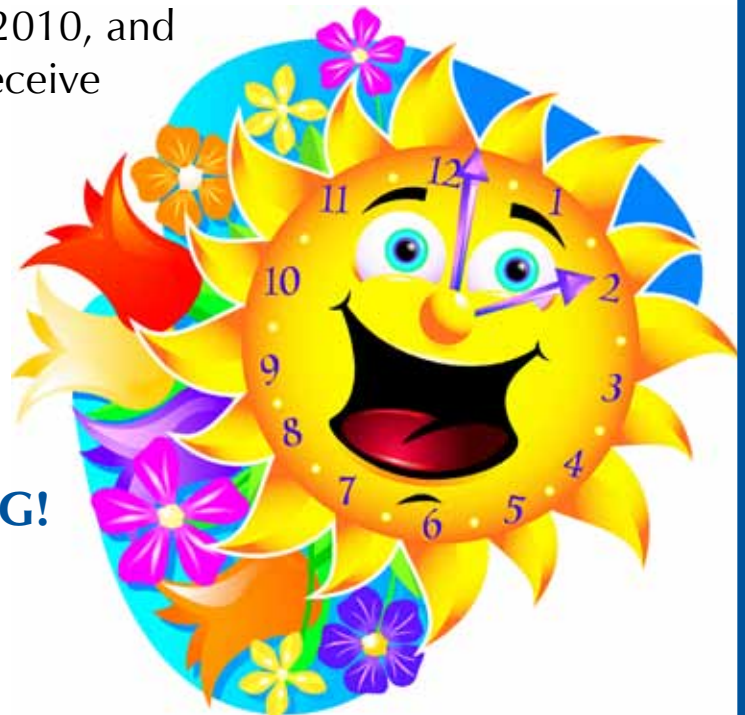
It's **Security Mutual's Winter  
WARM UP Program** to give you  
that extra heat you need until spring.

## Program details:

Pay for a total of \$15,000 of annualized ordinary  
life premium between January 1, 2010, and  
March 31, 2010, and qualify to receive  
a \$250 Prepaid VISA Gift Card.

Questions? Contact  
Jim Conlon 800-346-7171,  
Extension 7213 or  
jconlon@smlny.com

**BE on TRACK by SPRING!**



SECURITY MUTUAL LIFE  
INSURANCE COMPANY OF NEW YORK  
SECURITY MUTUAL BUILDING • 100 COURT ST.  
P.O. BOX 1625 • BINGHAMTON, NY 13902-1625  
607-723-3551 • www.smlny.com

*Security Mutual... Your Partner for Life.<sup>SM</sup>*

0012473XX 12/2009  
Distribution: GA, CA, BK/AG, D